

Rahul Yadav

Design & Strategy Leader

Product Designer with 4+ years of experience crafting intuitive interfaces for SaaS and data-driven platforms. Passionate about solving complex user problems through a blend of strategic thinking, user research, and pixel-perfect execution. Proven ability to collaborate with engineers to ship scalable designs that drive measurable impact.

Email

rkns766@gmail.com

Website

https://www.analogdigitalsolution.com

Phone

(+91) 9893793335

Address

Delhi, India

Socials

Behance

@analogdigisolution

Linkedin

rahul-yadav-r163

Languages

English

Professional working

Hindi

Native

Chhattisgarhi

Mother tongue

Latest Projects

Acadspace: Revamped the Platform

Figma Mobile first UX Design and UI Design for AcadSpace EdTech Platform.

AcadSpace

livSYT: Visual Identity & UI Design

Brand Identity and UI Design, for a Construction Management App.

livSYT

HousinGram: UX/UI Design

Helped designing a PropTech Software to manage the entire lifecycle of a Real Estate (Residential & Commercial).

HousinGram

Experience

Jul 24 - Present

Delhi

urban dose

Head of Strategy

Urbandose Pvt Ltd

Urbandose

As Head of Strategy at Urbandose, I lead the development of strategic partnerships with organizations and VC firms, fostering collaborations that drive growth. I also oversee the brand strategy and design, ensuring a cohesive and impactful brand presence across all touchpoints. My role combines strategic planning with creative direction, helping position Urbandose as a key player in urban innovation and venture development.

Feb 24 - Feb 25

Bangalore

Remote

UX/UI Design Consultant

ATIAD TECHNOLOGIES

Baez Live

At ATIAD Technology, I led the complete UX/UI design of a Construction Management Software, developing it from concept to execution. I created detailed user flows and responsive interfaces for both mobile and desktop platforms, ensuring a seamless and intuitive user experience. My designs were focused on optimizing functionality and usability, tailored specifically to the complex needs of the construction industry. This approach resulted in a robust, user-centric platform that improved efficiency and ease of use for end-users.

Oct 23 - Oct 24

Bangalore

Remote

Product Designer

AcadSpace

AcadSpace

At Acadspace, I leveraged my passion for design to lead a team of four in revamping the Acadspace app with a mobile-first approach. I focused on creating a user-friendly, modern interface that enhanced the overall user experience, ensuring it was both functional and visually appealing across devices.

Feb 20 - Oct 23

Bilaspur

CEO - UX & Strategy

Analog Digital Solution

ADS

At Analog, I contributed to over 15 projects where my strategic thinking and design expertise played a key role in delivering impactful results. I worked on developing brand strategy, crafting unique brand identities, and designing intuitive user interfaces. By blending a deep understanding of brand positioning with my design capabilities, I ensured that each project not only resonated visually but also aligned with business goals, delivering cohesive and engaging brand experiences for diverse clients. My ability to think holistically and execute creatively allowed me to add value at every stage. Generated sales for the business as CEO, managed client relationship and projects, done basic accounting for the company.

Education & Certifications

Lakshmi Chand Institute of Technology

B.Tech (CSE)

Aug 2019 - Aug 2023

Interaction Design Foundation

UX Design

Aug 2023

The Product Folks

Insurjo'22 Product Bootcamp

Nov 2022

Coursera

Brand Identity & Strategy

May 2021

adplist.org

Product-Led Growth

Mar 2023

Coursera

Google Project Management

May 2021 - Audited

EntryLevel

Venture Capital Analyst

Apr 2023

App Brewery

Flutter - Android Development

Aug 2021

Skills

Design

Graphic/Visual Design

UI Design

UX Design

Wireframing

Prototyping

Testing

Design System

Marketing

Brand Strategy

Analysis

Research

Copywriting

Marketing

Digital Marketing

SEO

Analytics

Meta

Development

bubble

Flutter

Framer

WordPress

WebFlow

HTML

CSS

JS

React JS

Tools

Figma

UI/UX Design

Prototyping

Ai

Adobe Illustrator

Visual Design

Ps

Adobe Photoshop

Graphic Design

Pr

Premier Pro

Video Editing

Canva

Canva

Graphic Design

P

PowerPoint

Presentation Design

VS Code

Code Editor

Notion

Project Management

Flutter Flow

App Development